

KOPPLIN KUEBLER & WALLACE

KOPPLIN KUEBLER & WALLACE is an executive recruiting and consulting firm providing services to the private club industry. The company has offices in Cleveland, Jupiter, Naples, New York, Scottsdale and Washington D.C. For more information, please visit www.kkandw.com

CASE STUDY

KOPPLIN KUEBLER & WALLACE With Staff Appointments Fine Tunes Customized Services

Where there's need, you fill it!

That's the mantra for KOPPLIN KUEBLER & WALLACE, the benchmark consulting firm for the private club industry.

KK&W provides operational assessments and auditing, team development, board governance and surveying, master planning review and long-range strategic planning.

The firm offers more than 250 years combined experience in country, golf and community club management and has successfully worked with more than 1,000 clubs since 1996. Team members are highly regarded and well respected in their individual areas of expertise.

As partners, Dick Kopplin, Kurt Kuebler and Tom Wallace during their industry travels are always searching for the next ace... the next customer demand. This time it's more customized services for clients and the addition of talented team members to meet their clients' demands.

"We've witnessed a need for greater training emphasis for mid-management professionals with private clubs through improved food and beverage programs and personal presentations," said Kuebler. This emphasis on increased training and coaching of course, leads to an enhancement in a candidate's personal career development.

The partners are announcing that two professionals, Michelle A. Riklan and Annette Whittley are joining the KK&W team.

Riklan of Rikland Resources, has a successful career management firm specializing in personal career marketing, out-placement and soft skills training.

Whittley, with extensive food and beverage training and consulting knowledge, spent 13 years with Four Seasons Hotels. She joins the firm from a more recent appointment at Congressional Country Club, one of the leading private clubs in the nation.

"We're excited to have Michelle A. Riklan and Annette Whittley join our team," all three partners emphasized.

"They have demonstrated, in their careers, the highest levels of competency and professionalism and we know our clients will benefit from their proven abilities," added Kopplin.

"I see the addition of Annette and Michelle as the continued organic growth of our firm and is in complete alignment with our commitment to the success of our clients, the professionals we place or help develop and the industry that we love," stated Wallace.

"Annette and her focus on pragmatic training and staff development is the backbone of high performance clubs and is underserved in the industry. Michelle has helped countless candidates do a MUCH better job of improving their presentation skills in resume and social media development as well as in many other ways. Additionally, her background in conducting executive searches will open new avenues for the firm, enlarging our candidate pool and the industries we serve," noted Kuebler.

Wallace added, "Our team will continue to lead the way in search and consulting and have fun doing it!!!" **BR**

Recognizing the client's needs for career guidance and consulting, KOPPLIN KUEBLER & WALLACE is pleased to announce that Michelle A. Riklan and Annette Whittley have joined the firm.



Michelle A. Riklan, ACRW, CPRW, CEIC, CJSS
Career Strategist, Consulting and Search Executive

Email: Michelle@kkandw.com

- Over 25 years experience in HR, employee relations, training & development and career management
- 10+ years working with CMAA's Career Services Team, hospitality executive leaders, and managers in the private club industry
- Academy certified, professional resume writer, certified employment and interview consultant, and certified job search strategist.



Annette Whittley
Consulting and Search Executive

Email: Annette@kkandw.com

- Over 17 years of luxury hospitality experience
- 13 years with Four Seasons Hotels and Resorts in city, resort and opening locations
- F&B Director at Congressional Country Club
- Former board member for Taste of Vail, Annual Food and Wine Weekend
- Consulting and Search Executive specializing in F&B Director, F&B Training and Consulting.

thank you

“Lisa and Kurt, from our initial meeting to simply learn of the search process, to the hiring of KK&W, to the creation of our candidate profile, to the formation of our Search Task Force, to the scheduling of time lines and interviews, and throughout the selection process, KK&W was there to guide us, answer questions, and provide additional materials we requested. Whether a weekend, an evening, or early morning, you both were there - ready to meet our needs and ever-changing schedules and plans. You did so with positive attitudes, promptness, and clarity. Your guidance and professionalism were top-notch, and we now have the General Manager we wanted, to prove it.”

*June Ricks, President
Pelican Landing Community Association Board of Directors*



RICHARD KOPPLIN



KURT KUEBLER



THOMAS WALLACE



LISA CARROLL



SAM LINDSLEY



LEN SIMARD



JACK SULLIVAN



ARMEN SUNY

SPECIALIZING IN GM/COO, ASSISTANT GENERAL MANAGER/CLUBHOUSE MANAGER, DIRECTOR OF FOOD AND BEVERAGE, EXECUTIVE CHEF, DIRECTOR OF GOLF/HEAD GOLF PROFESSIONAL, GOLF COURSE SUPERINTENDENT/DIRECTOR OF AGRONOMY, DIRECTOR OF TENNIS/DIRECTOR OF RACQUETS, FITNESS & WELLNESS DIRECTOR, CHIEF FINANCIAL OFFICER/CONTROLLER, MEMBERSHIP AND MARKETING DIRECTOR SEARCHES, AND STRATEGIC PLANNING AND CONSULTING SERVICES FOR PRIVATE, RESORT AND DEVELOPER OWNED PROPERTIES, CLUBS AND COMMUNITIES AS WELL AS SENIOR LIVING COMMUNITIES AND PROPERTY OWNERS ASSOCIATIONS.

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September 5th at Philadelphia Country Club – Gladwyne, PA

September 26th at Myers Park Country Club – Charlotte, NC